

# Case study: New Insurance Product



## The Opportunity

RACQ developed an idea to launch a new insurance product for pets, their first new insurance product in over a decade. Once built, the product was required to integrate into their already existing Claims and Billing systems.



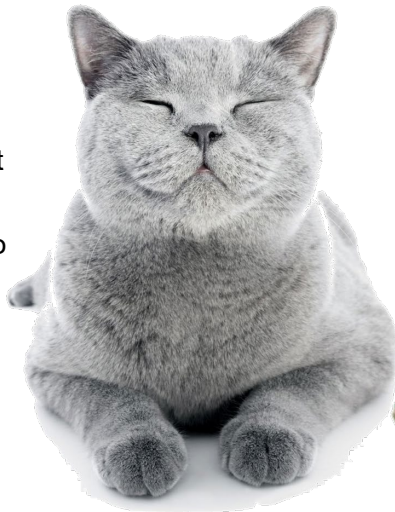
## 4impact's Approach

We provided RACQ with a blended model team, with consultants on and off shore; and on site in the client's office integrated with the RACQ team.

The team worked closely with RACQ resources to effectively plan, scope, build and implement the new pet insurance product; following our Agile methodology and using our in-house project suite as the hub of development.

## Project Outcome

Acknowledged as a highly successful project by RACQ, the new Pet Insurance product was released to the public in October 2015 and continues to operate successfully today.



**FIRST NEW PRODUCT  
TO MARKET IN 10  
YEARS**



**ENTERPRISE  
SYSTEMS  
INTEGRATIONS**



**ENVISAGING AND  
PRODUCT  
PROTOTYPE**



**BLENDED DELIVERY  
MODEL OF  
TECHNICAL EXPERTS**

## The 4impact Advantage.

4impact is a consulting and technology services business with a primary focus on the delivery and implementation of complex technology projects. We value relationships - with our consultants, with our clients, and with our suppliers and partners.

**4impact Group Head Office**  
Level 22, 324 Queen St  
Brisbane QLD 4000 Australia

**P: 1300 112 100** Int: +617 3177 1400  
connect@4impact.com.au  
**Brisbane | Manila | Wellington**



4impact.com