Application Development

Our unique combination of user-centric design thinking, agile development and continuous deployment to deliver web, mobile and desktop solutions will delight your users and deliver tangible business benefit.

Experts in digital design and technical execution within corporate ecosystems.

Our deep experience, especially within large technically diverse organisations, has taught us that creating a user-centric solution is only part of the journey. Digital products sit within often complex operating environments, so a high level of integration expertise is just as crucial.

With years of experience in enterprise environments, we understand how to answer these challenges and how to seamlessly connect digital with your existing technology ecosystem.

Our application development services include:

Product Teams: design thinking, agile development, continuous delivery

Specialised skills: problem definition, solution design, product management, roadmap development, technical and information architecture, rapid prototyping, development and testing

Support and maintenance services: 24/7 monitoring and support

Knowledge transfer and knowledge upskilling: building your internal capability

Seeking a development partner to augment your product team?

> The full potential of digital products is often unrealised – the user is not at the centre of the design, and the execution doesn't live up to the promise. We are experts at solving both.

Overview

An Australian fintech company, founded by a group of building and construction entrepreneurs, wanted to revolutionise the daily process of managing incoming and outgoing invoices, making payments, chasing up late payments and managing cash flow to be time consuming and inefficient.

They scoured the market for an all-in-one solution which would simplify their entire invoicing, payments and cash flow management process, but none could be found.

Impact

Sure, there are hundreds of accounting packages and invoicing tools out there in the market offering easy invoice creation and even a 'Pay Now' button for credit cards, and banks now offer excellent mobile apps allowing for the secure transfer of funds, and multiple finance companies are willing to advance funds against future invoices.

However, nothing was available for businesses to optimise their cash flow regularly. Something was needed to provide an 'execution layer' to the accounting software supporting card acceptance, directly negotiate discounts and secure short term funds from financiers quickly, and without mountains of paperwork.

Resolution

Bringing to life their value proposition required a significant investment in technology. Coming from a construction background, technology was not their core business or skillset. The Fintech sought a technology partner who could augment their product team with the skills and methods of working to bring to life their vision.

By applying 4impact's extensive understanding of the web, mobile and payments space, the MVP was delivered into production in a managed cloud environment. 4impact has continued to partner with the Fintech's management to extend and refine the product through its journey from start-up to commercial enterprise.

The 4impact Advantage.

4impact is a consulting and technology services business with a primary focus on the delivery and implementation of complex technology projects. We value relationships - with our consultants, with our clients, and with our suppliers and partners.